



15th ANNIVERSARY

TEDiMAGEWORKS

Digital Contents Production



WE ARE SERIOUS ABOUT DESIGN!

tedimageworks is a graphic art company that was founded in 2013. Our primary focus is on production and post-production, which enables the creation of top-quality content for brands and agencies operating in the dynamic and constantly evolving digital media landscape.

2013년 설립된 테드이미지웍스는 급변하는 디지털 미디어 환경 속에서 브랜드와 에이전시가 필요로 하는 최고의 콘텐츠를 제작하기 위해 프로덕션과 포스트 프로덕션을 갖춘 Graphic Artwork Company입니다.

WE ARE NOT ORDINARY ANYMORE!

Drawing on the experiences of the last decade, we are preparing for the next ten years.
The Value Chain System for Graphic Artwork has been constructed
with innovative approaches and concepts that transcend traditional boundaries.
The creation of content and advertisements, coupled with exceptional graphic design,
has been integrated into Tech-Graphic for Web3.0
tedimageworks is a graphic artwork company that can handle every aspect of your project from A to Z.

우리는 지난 10년을 기반으로 미래의 10년을 준비합니다.
틀에 박히지 않은 새로운 방향성과 아이디어로 구축해 온 Graphic Artwork Value Chain System!
최고의 그래픽 아트와 결합된 콘텐츠 및 광고제작, Web3.0 기반의 테크그래픽(Tech-Graphic)까지
A부터 Z까지 모든 것이 가능한 Graphic Artwork Company, 테드이미지웍스입니다.

• 2013

Established tedImageworks, Inc.
주식회사 테드이미지웍스 설립

• 2014

Design Firm (Multimedia) Certification
디자인전문회사(멀티미디어)인증취득

Selecting DB Insurance's Graphics Dedicated Partner
DB손해보험(구.동부화재) 그래픽전담업체 선정

Selecting Samsung Financial Network's
Graphics Dedicated Partner
삼성화재 그래픽전담업체 선정

• 2015

Selecting a Hanwha TotalEnergies
Graphics Dedicated Partner
한화토탈 그래픽전담업체 선정

Selecting of Cheil Worldwide Partners
제일기획 협력사 선정

Selecting an NC SOFT Partner
NC SOFT 협력사 선정

• 2016

Samsung Engineering Graphics Dedicated Partner
삼성엔지니어링 그래픽전담업체 선정

Selecting a Samsung Card Graphics Partner
삼성카드 그래픽전담업체 선정

• 2017

Create an Editorial Team
편집팀 신설

Selecting the Cheil-Fengtai Partners
제일펑타이 협력사 선정

• 2019

Create an advertising/production division
광고/프로덕션 사업부 신설

• 2020

Expanded office in Nonhyeon-dong, Gangnam-gu
(14 Dosan-daero 16gil)
강남구 논현동 (도산대로16길 14) 사무실 확장 이전

Established LilliXTed Inc. dedicated to the original
IP business
Original IP 사업 전담 (주)릴리엑스테드 법인설립

Creating a Drama VFX team
드라마 VFX팀 신설

• 2021

300FIT signs MOU to create home training
content for Samsung Smart TVs
삼성스마트TV 홈트레이닝 콘텐츠 제작 MOU

Selected by JEINS to produce
English education contents
제주국제학교 영어교육콘텐츠 제작사 선정

• 2022

Selected as the main producer
of Team Korea NFTs by the KSOC
대한체육회 팀코리아 NFT 메인 제작사 선정

MOU with LILLIUS for
Web3.0 T2E platform content creation
릴리어스와 Web3.0 T2E 플랫폼 콘텐츠제작 MOU 체결

• 2025

Established an AI Team
AI 팀 신설

Developed and Marketed
Original Character IP 'Zipper Monster'
오리지널 IP '지퍼 몬스터' 개발 및 마케팅

• 2026

Acquisition of a Stake in KOREAMEDICOS
with digital marketing
한국메디코스 지분 인수 및 '텀블즈' 디지털 마케팅

Business Organization

GRAPHIC DESIGN DIVISION

Motion Graphic (2D/3D)
Animation & artwork
New Media Contents

CONTENTS DIVISION

Content Planning & Creation
(TVC / AD / PR / Youtube)

ORIGINAL IP DIVISION

Character Development
Planning & Marketing
(Zipper Monster, Tumbly)

GRAPHIC ART DIVISION

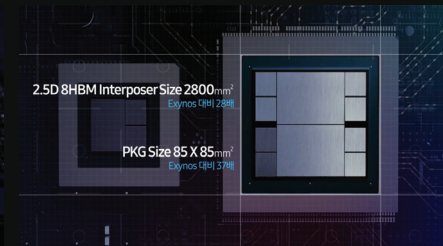
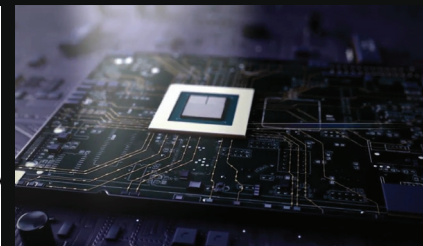
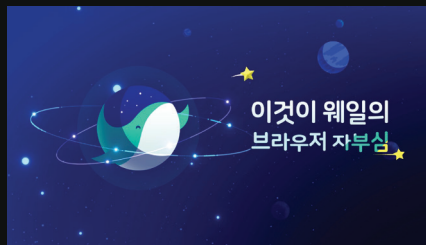
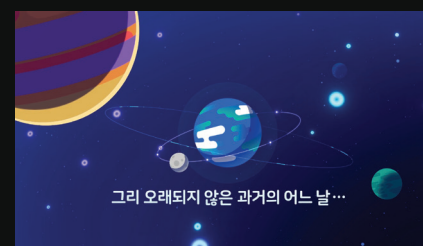
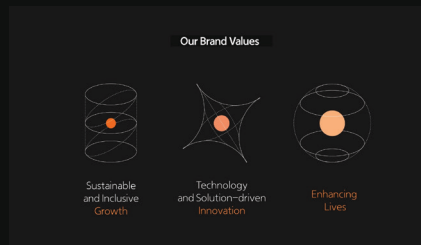
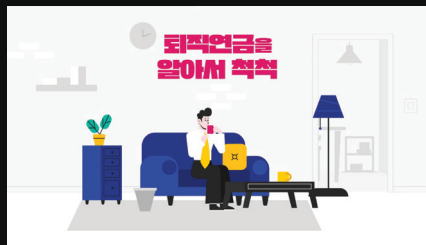
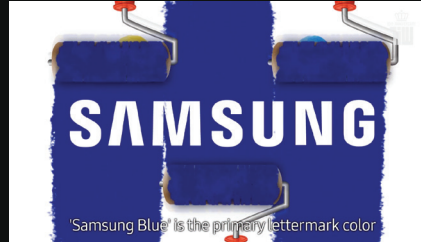
We bring images to life!

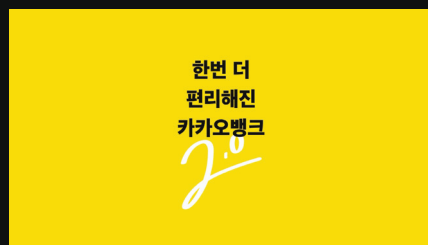
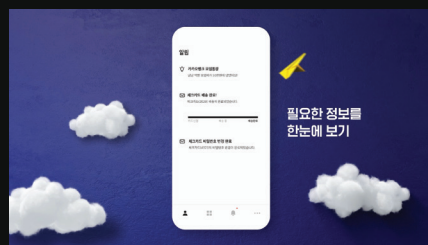
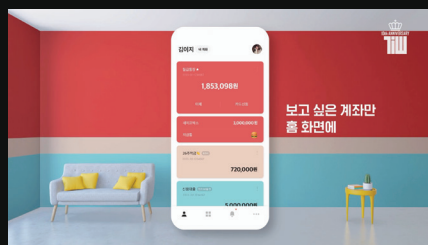
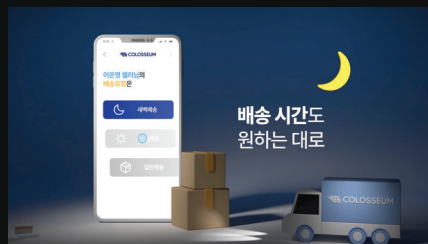
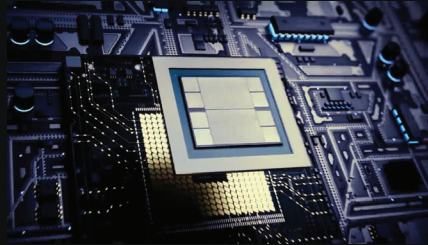
우리는 이미지에 생명을 불어넣습니다!



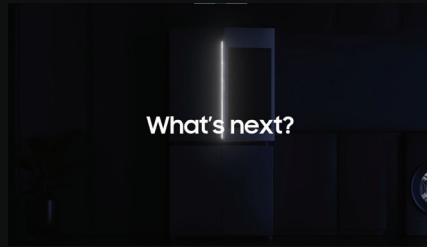
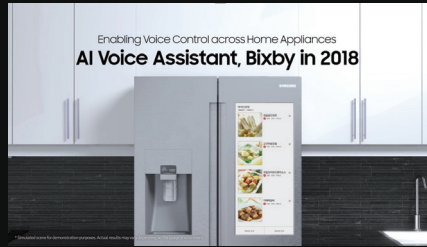
<https://vimeo.com/tediw>

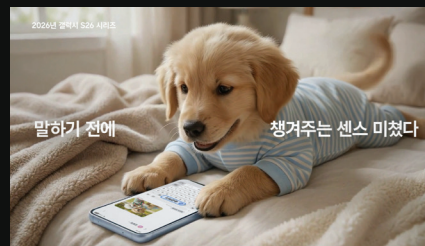
GRAPHIC ART PORTFOLIO





GRAPHIC ART PORTFOLIO







CES

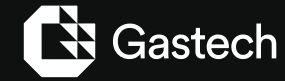
CES 2025 / SAMSUNG
CES 2025 / 삼성



Seoul ADEX

ADEX 2025 / KOREAN AIR
ADEX 2025 / 대한항공





GASTECH 2025 / HANWHA
가스텍 2025 / 한화



SAMSUNG E&A / ADIPEC 2025
삼성 E&A / ADIPEC 2025



CONTENTS DIVISION

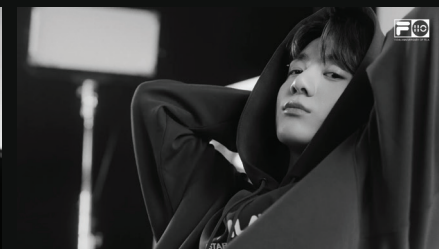
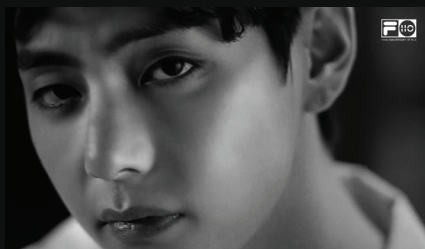
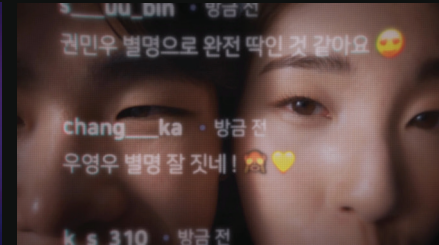
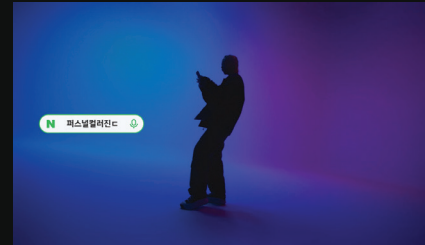
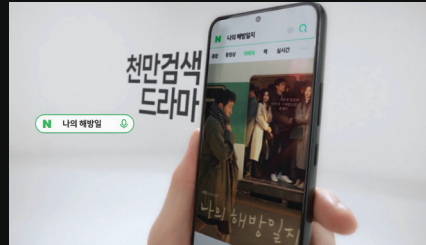
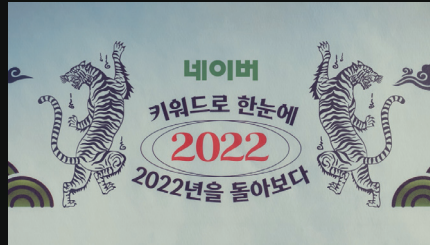
**We generate fresh content using
imaginative concepts!**

우리는 풍부한 상상력으로 새로운 콘텐츠를 만들어갑니다!

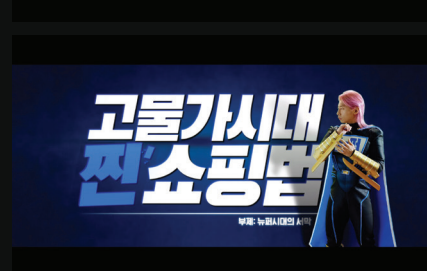
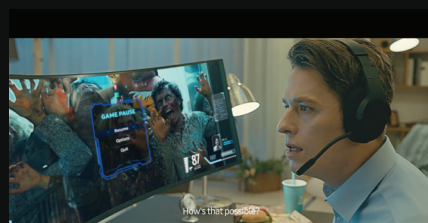
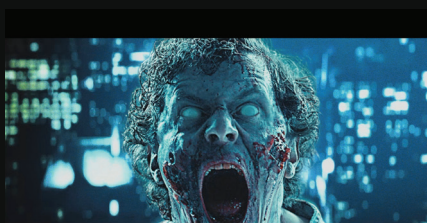
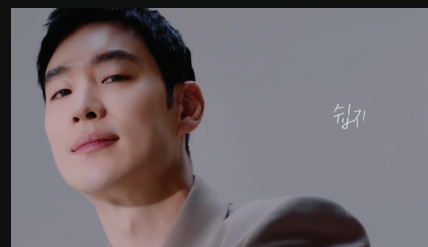
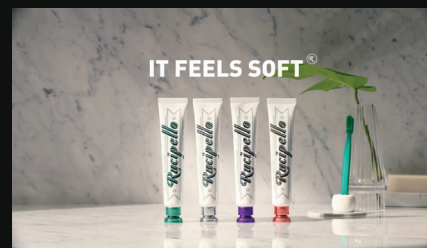
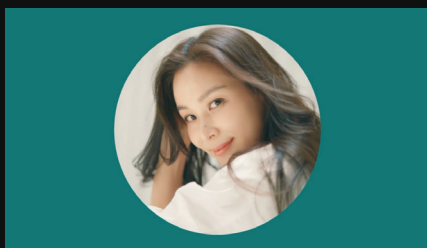


<https://vimeo.com/tediw>

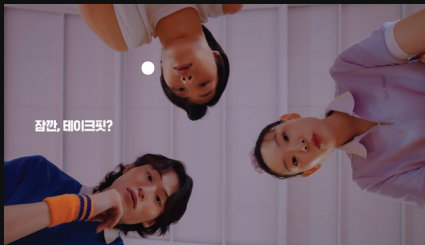
CONTENTS PORTFOLIO



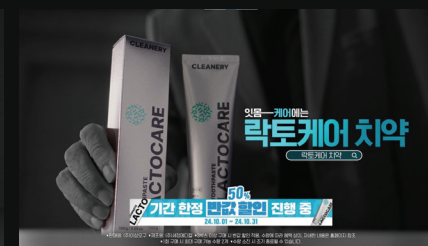
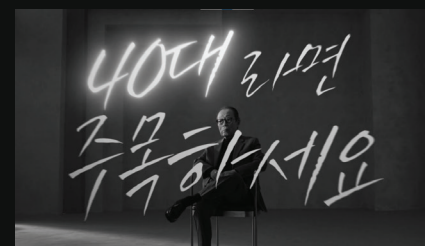
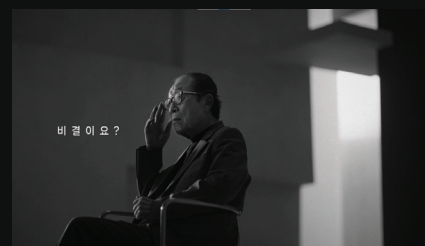
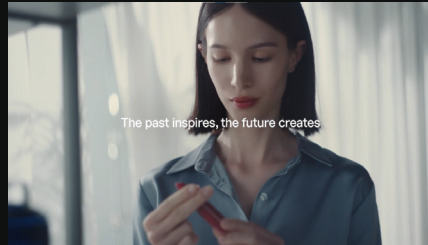
CONTENTS PORTFOLIO



CONTENTS PORTFOLIO



CONTENTS PORTFOLIO



BEHIND THE SCENE
PORTFOLIO



**“WE CREATE STORIES
THAT MOVE PEOPLE”**

“사람의 마음을 움직이는 이야기를 만듭니다”





ORIGINAL IP DIVISION

**Original IP is the foundation of sustainable
Competitive advantage!**

Original IP는 세상에 단 하나뿐인 경쟁력 입니다!



<https://vimeo.com/tediw>

"WE WILL INVADE EARTH!"

"지구를 침공하겠다!"

To conquer Earth with 'cuteness' as their weapon,
cosmic villains gathered: the ZIPPER MONSTER.

‘귀여움’을 무기로 지구를 정복하기 위해 모인 우주 빌런들, ZIPPER MONSTER.

Hiding their secret weapons inside the zippers on their bodies, they ambitiously invade Earth, but falling deeply into the unexpectedly fun Earth life, conquest gradually becomes a secondary priority.

몸에 달린 지퍼 속에 저마다의 비밀 무기를 숨긴 채 야심차게 지구에 침입하지만, 생각보다 재미있는 지구 생활에 푹 빠져 정복은 점점 뒷전이 되어간다.

Busy playing, eating, and causing trouble—

PUM, LULU, MERO, ARK, NYAM, PIPI

The quirky Earth-conquest story of these six Zipper Monsters!

놀고, 먹고, 사고치느라 바쁜 PUM, LULU, MERO, ARK, NYAM, PIPI 여섯 마리 지퍼 몬스터들의 엉뚱한 지구 정복기!

TED'S ORIGINAL IP
ZIPPER MONSTER



TED'S ORIGINAL IP
ZIPPER MONSTER



Client

SAMSUNG

Cheil

SAMSUNG E&A



NAVER



posco



ted's people



CEO
Lee Sungjin



CEO / Supervisor
Lee Sungman



CTO / Director
Kang Yunsung



CMO / Marketing
Lee Juyeab



CCO / Director
Kim Eungsam



ART / head of a department
Choi Jihyun



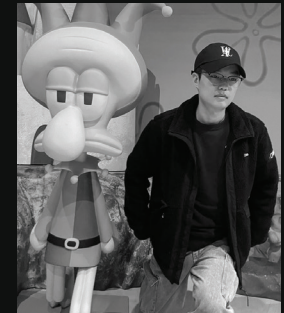
3D / head of a department
Kim Daeyong



Motion Designer
Shon Kyusung



Ai Designer
Park Soyoung



Motion Designer
Yang Woosuk

Our greatest competitive advantage is not technology. it's our people

우리의 가장 큰 경쟁력은 기술이 아닌, 사람입니다

ted's people



3D Designer
Choe Siyeong



ART
Hwang Jiyoung



PD / head of a department
Park Kangbum



Motion Designer / Team Leader
Kim Jinkwang



Edit / head of a department
Yu Dahun



Edit / head of a department
Kim Dayoung



3D Designer
Lee Hyowon



Accounting / head of a department
Ko Youngsun



3D / head of a department
Kim Haneul



3D Designer / VN
Cao Hường Giang

Our greatest competitive advantage is not technology. it's our people

우리의 가장 큰 경쟁력은 기술이 아닌, 사람입니다

T E D

Together Experience Develop

At tedimageworks, our core values are togetherness, experience, growth, and achieving the best results.

We have worked hard to embody these values in all that we do.

Our focus will continue to be on achieving the best results!

We are committed to utilizing our strengths in collaboration with you to achieve success.

‘함께’, ‘경험’, ‘성장’이라는 믿음과 테드이미지웍스의 핵심가치인 ‘최고의 결과’라는 진심이 모여 열심히 달려왔습니다.
우리는 ‘최고의 결과’를 위한 고민을 멈추지 않을 것입니다.
우리가 가장 잘하는 일로 당신과 함께 하겠습니다!

Good design is thorough down to the last detail

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